



Marketing Success  
MASTERMIND

## Your 4 Words...

Choose four words from the list below (or any of your own) that most represent your “Purple Cow-ness.” That is, the four words you choose to stand out and be remark-able around:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>Rebel</b>        | <input type="checkbox"/> Altruistic           | <input type="checkbox"/> Curator             |
| <input type="checkbox"/> <b>Misfit</b>       | <input type="checkbox"/> Guide                | <input type="checkbox"/> Genuine             |
| <input type="checkbox"/> <b>Disruptive</b>   | <input type="checkbox"/> Trusted              | <input type="checkbox"/> Authentic           |
| <input type="checkbox"/> <b>Bold</b>         | <input type="checkbox"/> <b>Pioneer</b>       | <input type="checkbox"/> <b>Respected</b>    |
| <input type="checkbox"/> <b>Independent</b>  | <input type="checkbox"/> <b>Storyteller</b>   | <input type="checkbox"/> <b>Mentor</b>       |
| <input type="checkbox"/> <b>Unapologetic</b> | <input type="checkbox"/> <b>Visionary</b>     | <input type="checkbox"/> <b>Translator</b>   |
| <input type="checkbox"/> <b>Verve</b>        | <input type="checkbox"/> <b>Beauty</b>        | <input type="checkbox"/> <b>Skilled</b>      |
| <input type="checkbox"/> Strength            | <input type="checkbox"/> <b>Imagination</b>   | <input type="checkbox"/> <b>Teacher</b>      |
| <input type="checkbox"/> Courage             | <input type="checkbox"/> <b>Creative</b>      | <input type="checkbox"/> <b>Truth-seeker</b> |
| <input type="checkbox"/> Expression          | <input type="checkbox"/> <b>Experienced</b>   | <input type="checkbox"/> <b>Communicator</b> |
| <input type="checkbox"/> Hero                | <input type="checkbox"/> Natural Leader       | <input type="checkbox"/> Change agent        |
| <input type="checkbox"/> Resilient           | <input type="checkbox"/> Ringleader           | <input type="checkbox"/> Spiritual           |
| <input type="checkbox"/> Stamina             | <input type="checkbox"/> Strategist           | <input type="checkbox"/> Scientific          |
| <input type="checkbox"/> Assertive           | <input type="checkbox"/> Prosperity           | <input type="checkbox"/> Fierce              |
| <input type="checkbox"/> <b>Pioneer</b>      | <input type="checkbox"/> Persuasive           | <input type="checkbox"/> Committed           |
| <input type="checkbox"/> <b>Wanderer</b>     | <input type="checkbox"/> <b>Insight</b>       | <input type="checkbox"/> Dynamic             |
| <input type="checkbox"/> <b>Seeker</b>       | <input type="checkbox"/> <b>Intuitive</b>     | <input type="checkbox"/> Influential         |
| <input type="checkbox"/> <b>Adventurer</b>   | <input type="checkbox"/> <b>Inspirational</b> | <input type="checkbox"/> Advocate            |
| <input type="checkbox"/> <b>Limitless</b>    | <input type="checkbox"/> <b>Dreamer</b>       | <input type="checkbox"/> Builder             |
| <input type="checkbox"/> <b>Innovative</b>   | <input type="checkbox"/> <b>Idealist</b>      | <input type="checkbox"/> Networker           |
| <input type="checkbox"/> Guardian            | <input type="checkbox"/> <b>Energised</b>     | <input type="checkbox"/> Brilliant           |
| <input type="checkbox"/> Caregiver           | <input type="checkbox"/> <b>Powerful</b>      | <input type="checkbox"/> Charismatic         |
| <input type="checkbox"/> Healer              | <input type="checkbox"/> <b>Curious</b>       | <input type="checkbox"/> Charming            |
| <input type="checkbox"/> Supporter           | <input type="checkbox"/> <b>Passionate</b>    | <input type="checkbox"/> Entertainer         |
| <input type="checkbox"/> Patient             | <input type="checkbox"/> Collaborative        | <input type="checkbox"/> Joker               |
| <input type="checkbox"/> Powerful            | <input type="checkbox"/> Inclusive            | <input type="checkbox"/> Uncanny             |
| <input type="checkbox"/> Empathetic          | <input type="checkbox"/> Connector            | <input type="checkbox"/> Memorable           |