



Marketing Success
MASTERMIND

Toot Your Own Horn Worksheet

Think about a time you took a “Backwards Step” instead of Self-Promoting. What was the situation? How did you feel? What do you remember about it? What stopped you self-promoting?



Self-Promotion Ideas - When it comes to Promoting YOU / YOUR BRAND:



Self-Promotion Ideas - When it comes to Promoting Your PRODUCT / OFFER:

A large, empty rectangular box with a thin black border, intended for handwritten notes or a list of self-promotion ideas.



Self-Promotion Ideas - When it comes to Promoting Your CUSTOMER SUCCESS /
IMPACT:

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Your Toot Your Own Horn Plan for the Next 90 Days

Goal:

You / Your Brand:



Your Product / Offer:

Your Customer Success / Impact



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Notes: