



Mastermind Success Plan

Creating a plan that gives you clarity and gets results begins with having a clear VISION (a vivid picture of what your desired future looks like).

Once you have your VISION you can use these three levels of planning to bring it into reality:

1. Level 1 - Your Strategic Objective

In the next 12 months, I want to achieve this strategic objective. (Name one strategic objective.)

VISION

Level 1

Strategic Objective

2. Level 2 - Projects

Now you can figure out the specific Big Rocks you need to implement to achieve your Strategic Objective. So, for instance, if your goal was to launch a new product, you might have a few key big rocks you need to undertake, including: a research project to better understand your market and a design project to develop your new product and so on.

VISION

Level 1

Strategic Objective

Level 2

Project Project Project

Project 1

Project 2

Project 3

Now choose one Project to focus on.

3. Level 3 - Your Actions

And then it's time to move on to Level 3 - where you map out all the various actions needed to achieve the one Project that you are focusing on.

Here is where you get VERY specific about who is doing what and when.

