

Strategic Alliance Success Framework - Plan on a Page

Strategy	Identify Partner		Identify Value
My Goal:	Brainstorm:		WIFT:
	Inspired By My What: Before:	Inspired By My Who: Recreation:	
My What:		Education:	
My Who:	After:	Media & Info Sources:	My Goodies:
My Proposed How:	Related:	Groups & Association:	
My Proposed Value Exchange:		Other:	Other:

