



Marketing Success
MASTERMIND

My 4 Words - “Play” Sheet

**“Be yourself.
Everyone else is already taken”**
- Oscar Wilde

My 4 Words That I Choose To Stand Out and Be Remarkable
Around Are:

- 1 _____
- 2 _____
- 3 _____
- 4 _____



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What Each Word Means To Me and How I See Myself Standing Out In This Way:

1

2



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3

4

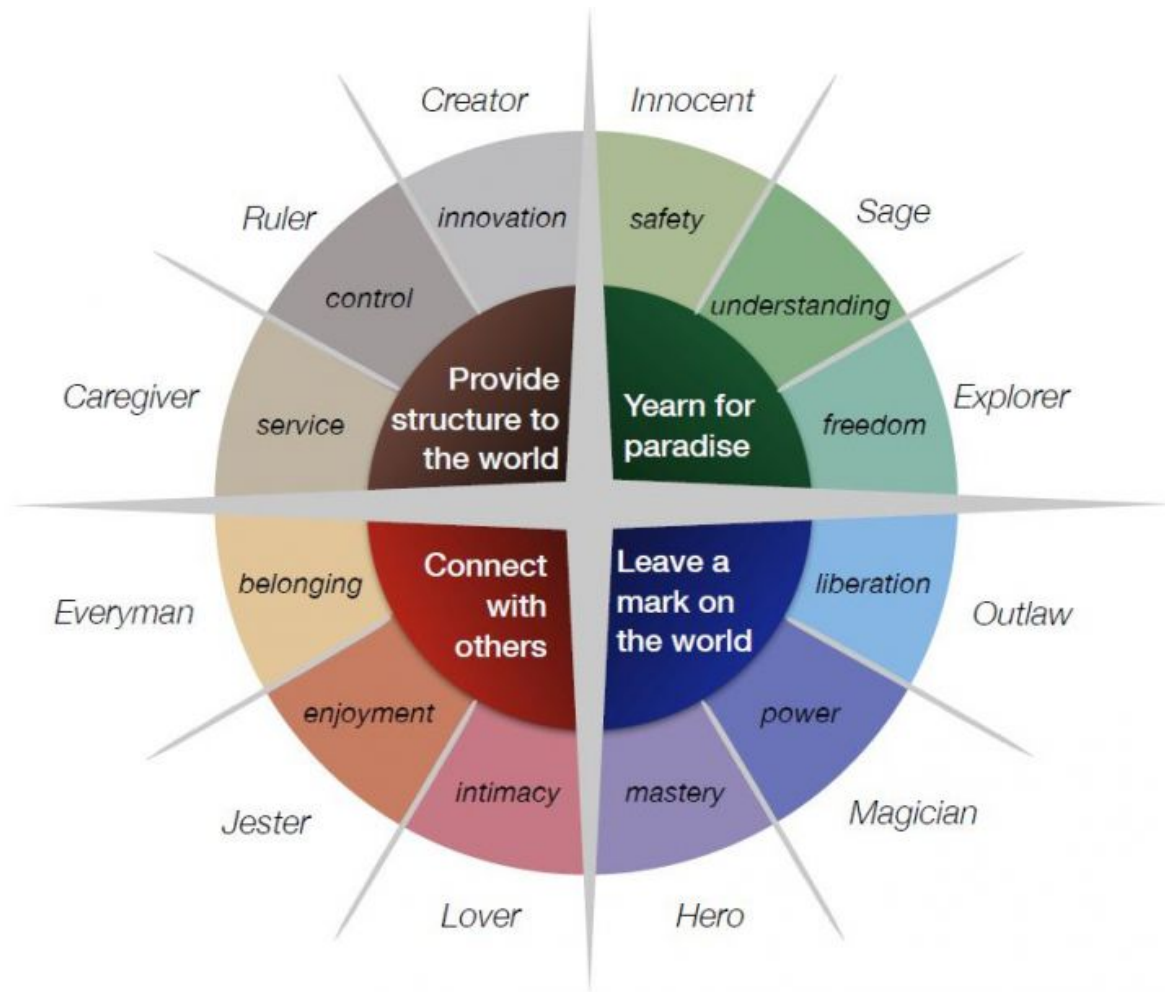


My 4 Words As They Relate To Archetypes Are:

My Word	Archetype
1	
2	
3	
4	

What I Noticed About The Archetypes:

Archetypes Summary:



Based on The Hero and The Outlaw by Mark and Pearson