

CONTENT SELLS PART 2 – COURSE WORK

EXERCISE 1: Sign up to 5 funnels of your direct or indirect competitors and review their process for optin, their lead magnet, their language, and their funnel structure.

The 5 funnels I opted in to are:

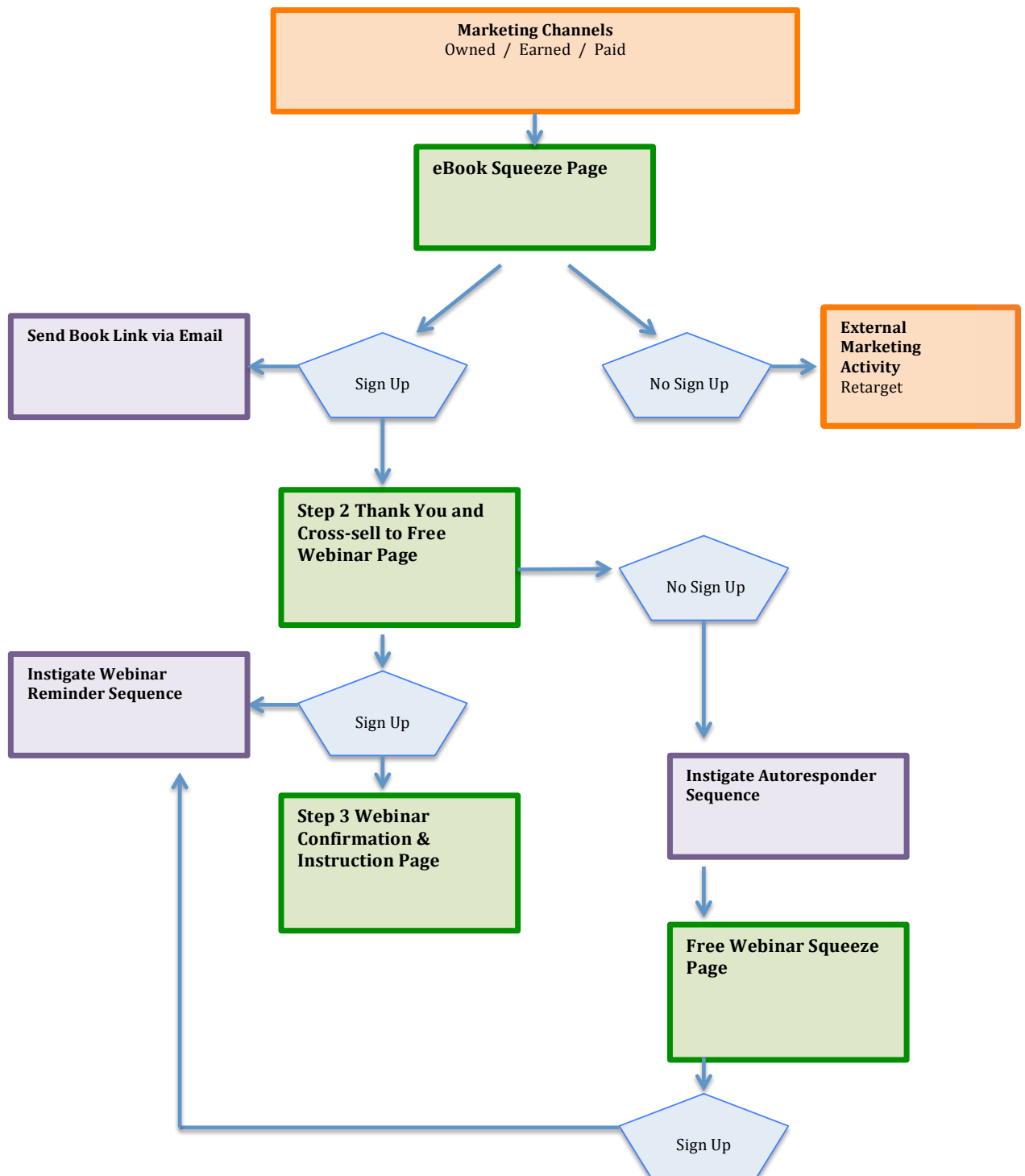
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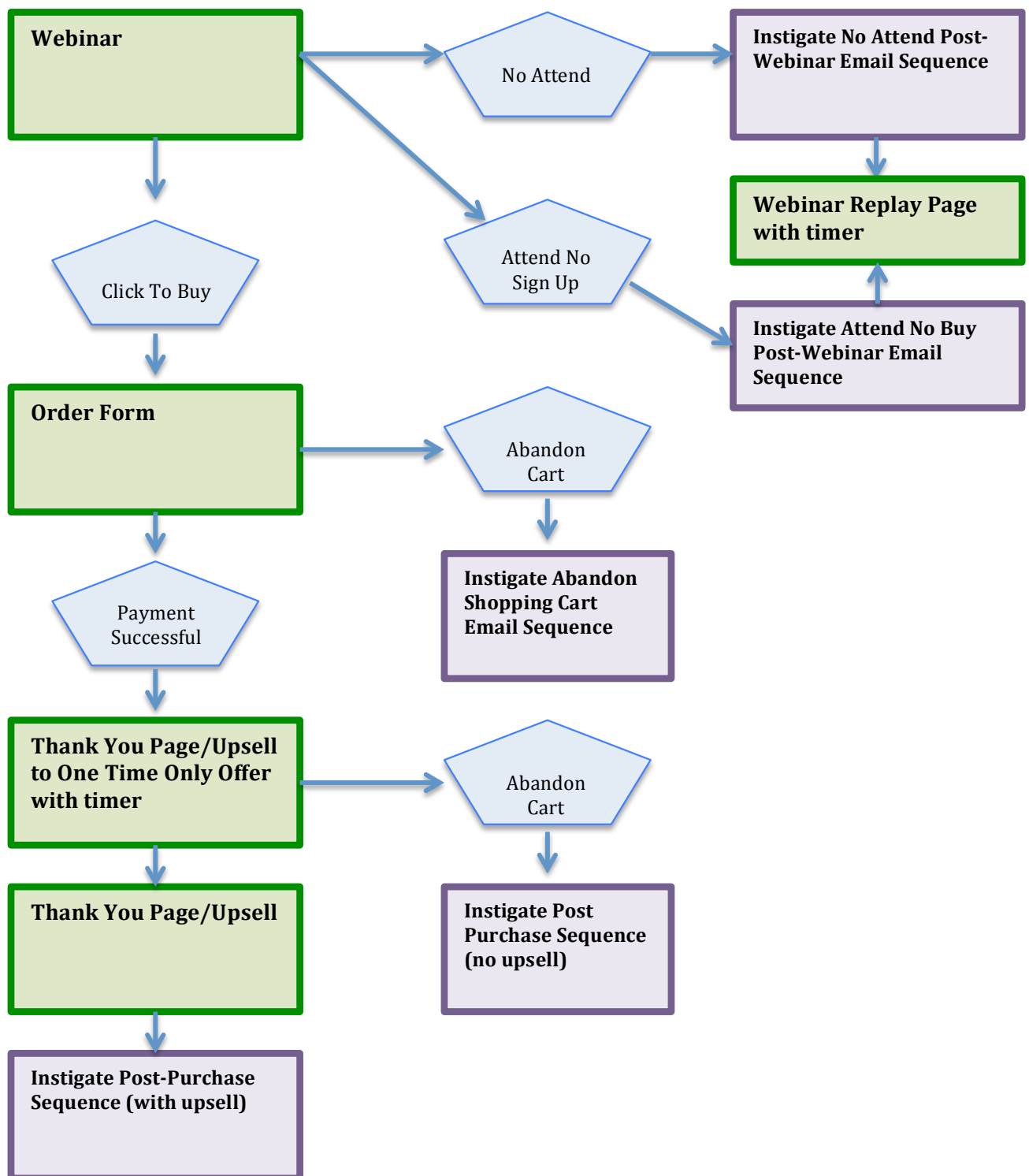
EXERCISE 2: Watch Video 2 in the How To Turn Your Business Into a Lead Magnet Course for the Technology component

☐ Done

EXERCISE 3: Rough out your potential funnel

WEBINAR FUNNEL TEMPLATE





presented by



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