

# CONTENT SELLS PART 3 – COURSE WORK

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## EXERCISE 1: Set the deadline for your Lead Magnet to be completed by

1. My Lead Magnet will be completed by this date:

Notes

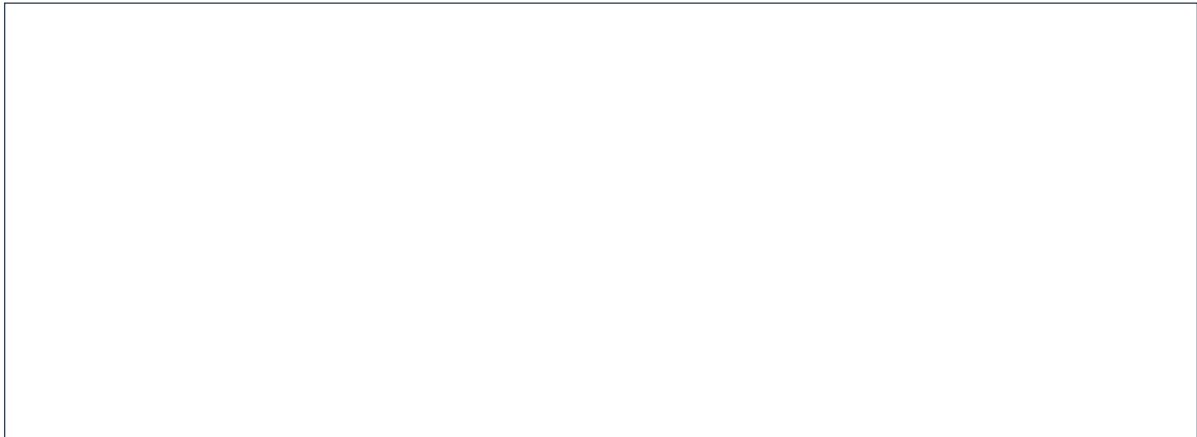
## EXERCISE 2: List 5 Potential Topics for Your Lead Magnet.

Topic Idea 1

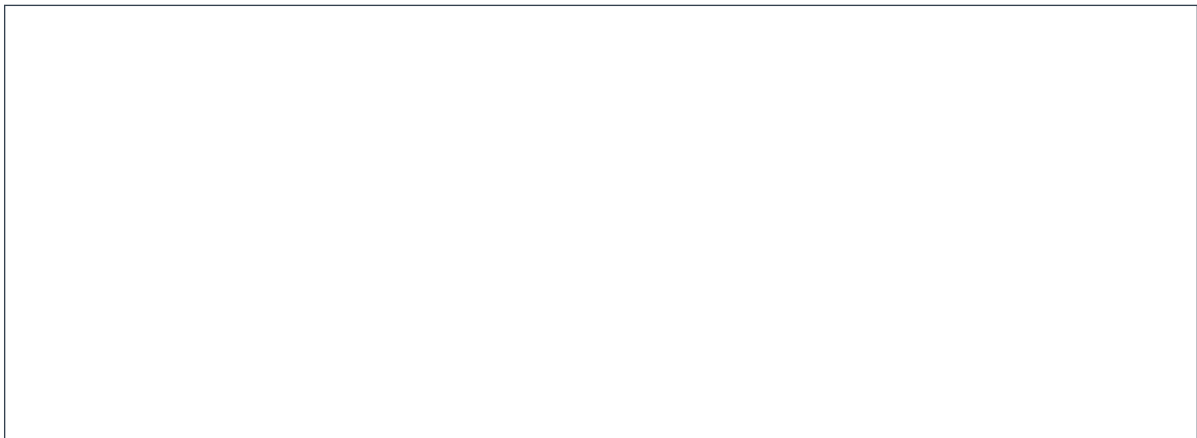
Topic Idea 2

Topic Idea 3

Topic Idea 4

A large, empty rectangular box with a thin black border, intended for writing a topic idea.

Topic Idea 5

A large, empty rectangular box with a thin black border, intended for writing a topic idea.

## EXERCISE 3: Decide on the Type of Lead Magnet you are going to use

1. My Lead Magnet Type will be:

Notes

## EXERCISE 4: Make a Plan for producing the content by your deadline.

1. My Plan for getting my Lead Magnet content completed by my deadline is:

[illegible]

presented by



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