

People Growth Zone

The **People Growth Zone** incorporates how you hire people, train them, motivate them and even how you make decisions about when it's the right time to grow or shrink your team.

It also relates to your extended team - consultants, designers, copywriters - your book keeper, even interns and advisory boards — all the people that support you in getting things done and whom you need to lead and motivate.

Building a business can be draining - you're working around the clock for long periods and that can lead you to burn out, putting your health **AND** your desire to **STAY** in business at risk.

The key to being more successful is **NOT** necessarily working harder or longer hours.

It's getting support from others — building your team.

You may have experienced some challenges in scaling your business with new team members.

Or perhaps you are on the brink of hiring a team member and you want to know how to avoid the heartache and expense that can come when you don't get this right.

What you say you're struggling with:

"I'm making lists, but the day-to-day activities of business seem to take over and nothing gets crossed off."

"I'm time poor and understaffed. I need a clear strategy to follow."

"Finding the space in my week not to end up doing it all."

"I need help with time management and getting enough done in a day - what to outsource/how to delegate."

“Much of the stress that people feel doesn’t come from having too much to do. It comes from not finishing what they’ve started.”

David Allen

“You can do anything, but not everything.”

David Allen

You can’t do everything yourself. It’s time to bring a great team around you, whether that’s full time staff or a mix of part time staff or virtual assistants.

So, let’s get started.

The 3 Lists of Freedom

Things I Hate Doing	Things I Struggle Doing	Things I Shouldn’t Do



My Breakthrough Growth Plan™

Name: _____

Date: _____

My Vision over the next 12 months for this Growth Zone:	My Current Situation with this Growth Zone:	My Action Plan for the next 90 days to move me closer to my Vision for this Growth Zone:
	Strengths	
	Weaknesses	
	Opportunities	
	Threats	
Resources I will need to implement my Action Plan:	Budget I will need to implement my Action Plan:	Notes



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