



IDEAL

MARKETING BLUEPRINT

Name _____

Date _____



Hi there!

The IDEAL Marketing Blueprint lays out the step-by-step plan that will finally get your marketing working and give you reliable repeated sales, plus clarity and confidence about what you need to do (and when!).

So, it's not surprising that you want to dive right in!

Here's to doing what you love, every day.



Suzi Dafnis

CEO, HerBusiness and
Creator of the IDEAL Business System



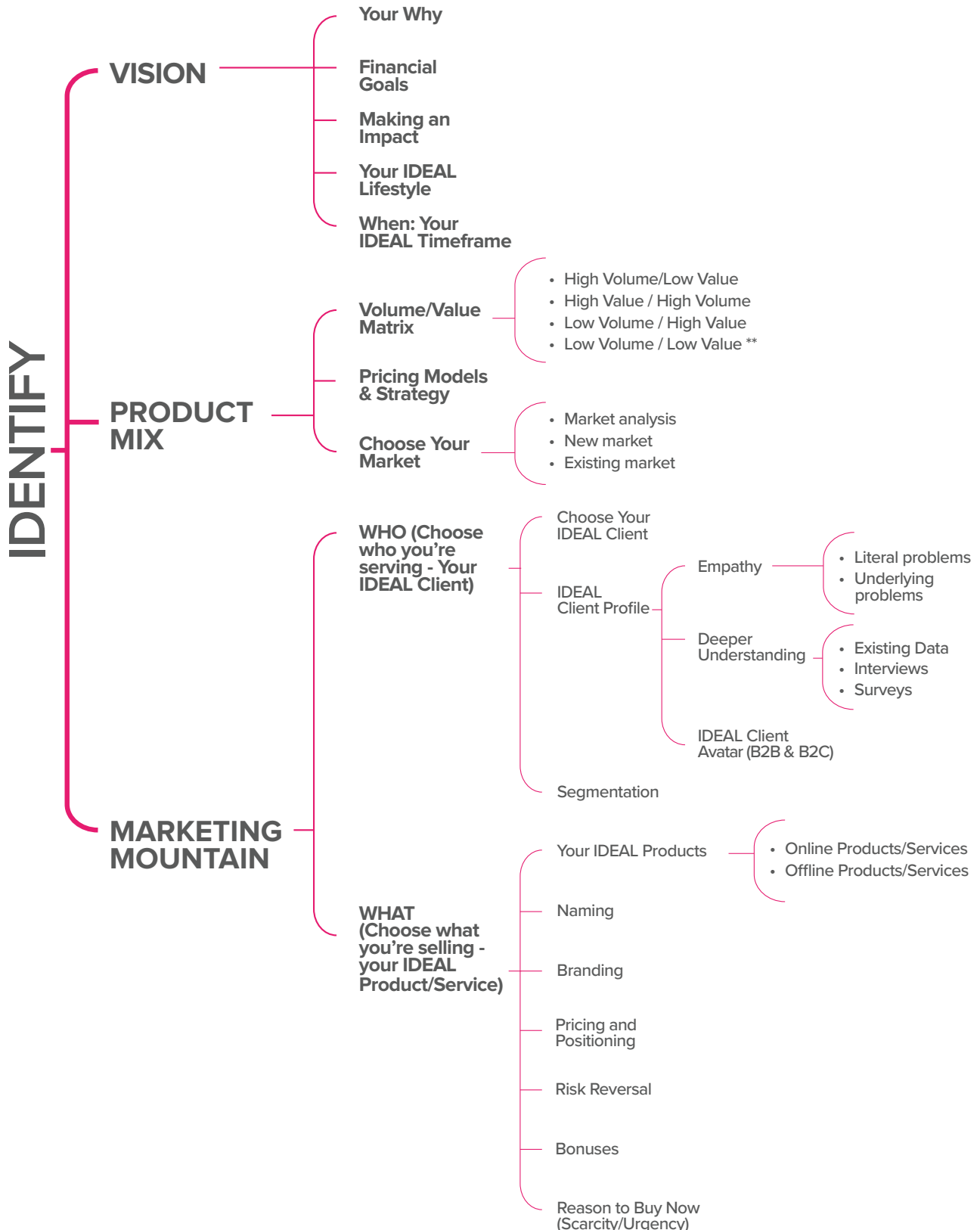
The IDEAL Business System Overview

The IDEAL Business System is a 5-Step process for going from the old “messy” way to do business, where you’re working hard and not getting the forward motion you’d like... to the IDEAL way to do business, where you LOVE your clients and what you do and you get acknowledged for your value.

Here’s a quick overview of the 5 Steps in the IDEAL Business System:

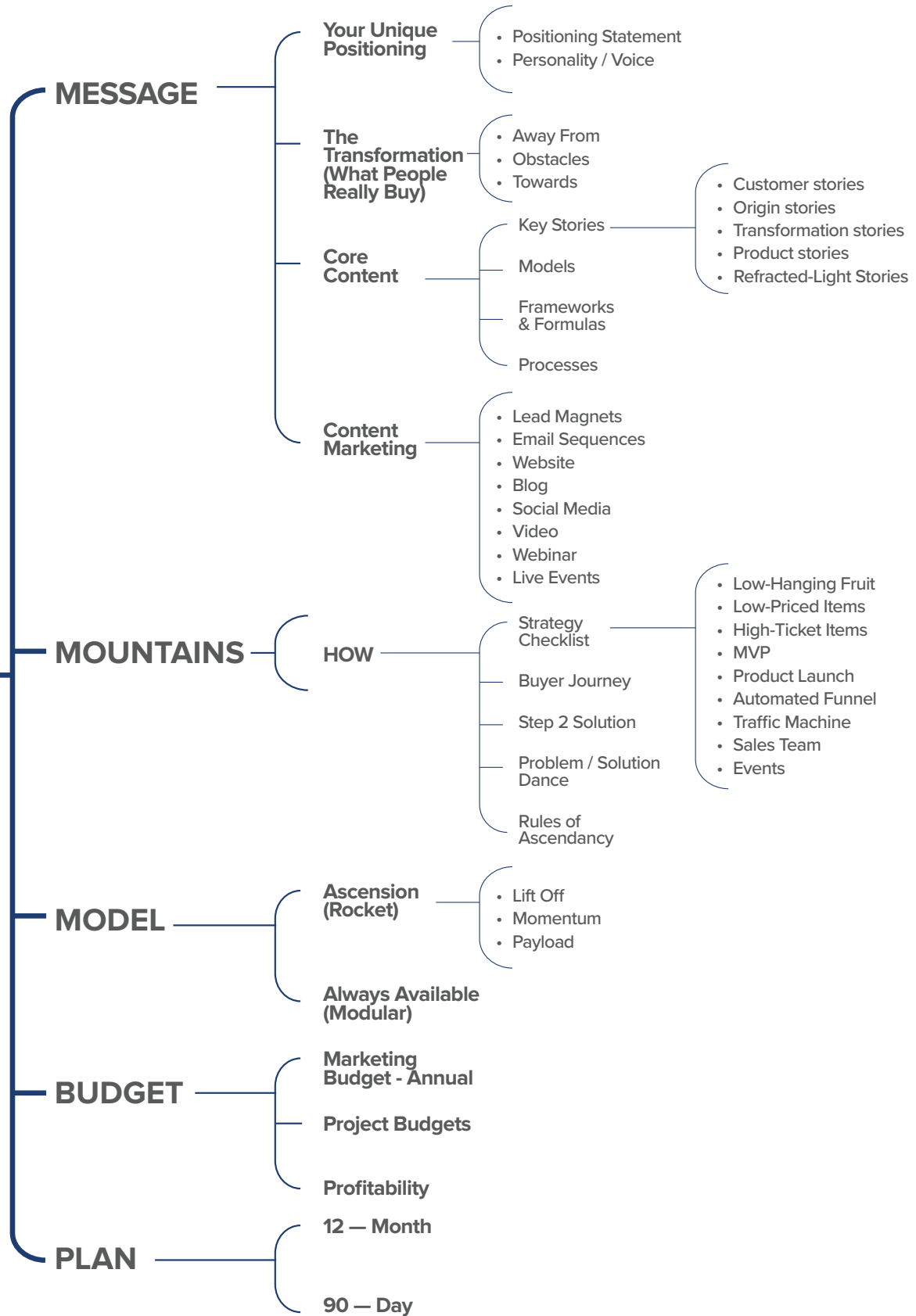


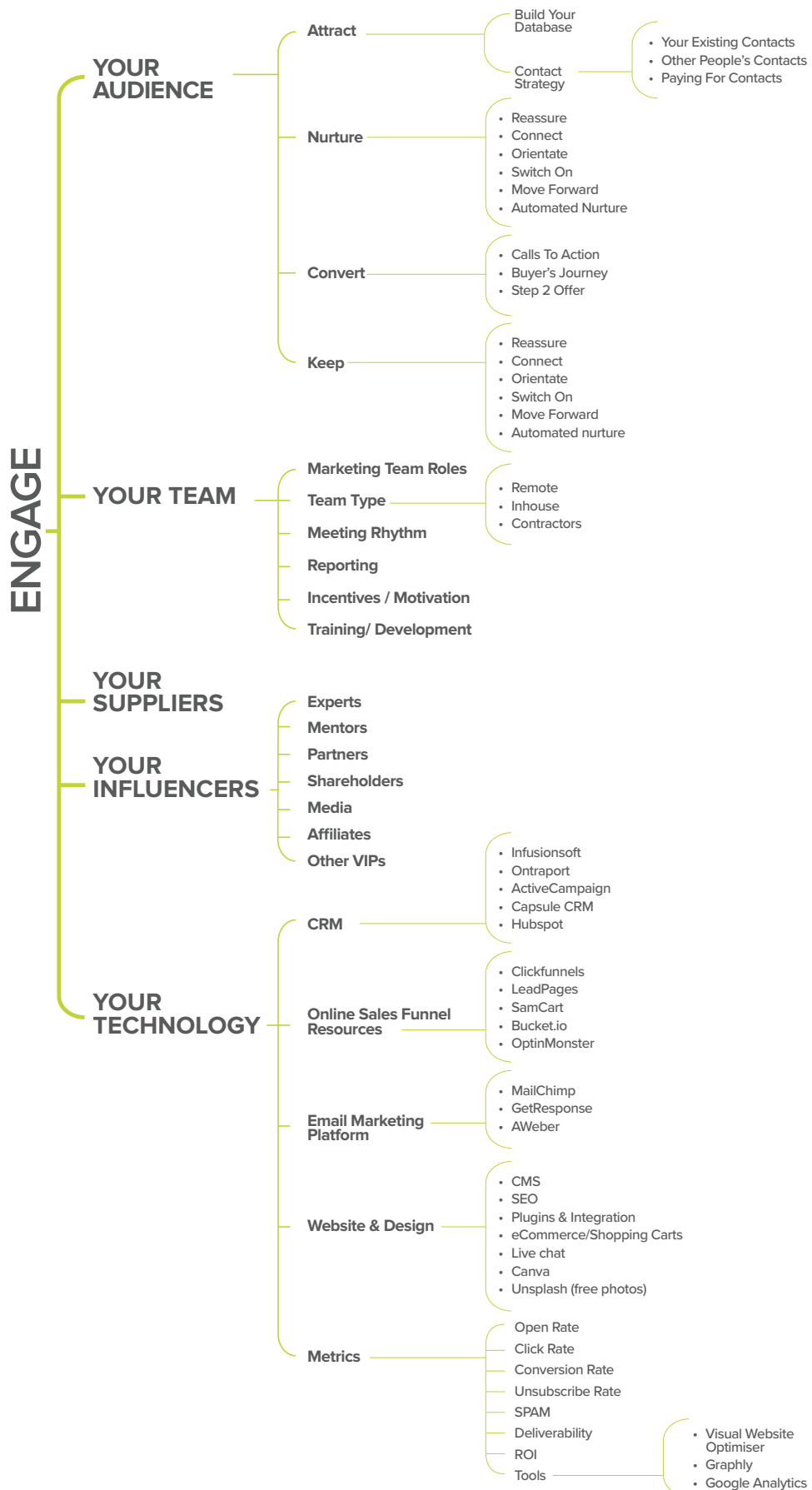
Applying The IDEAL Business System To Your Marketing





DESIGN











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